



## **Graphic & Web Design Internship**

### **Description of Organization:**

Multimedia Marketing is headquartered in Loves Park, Illinois. The company offers a wide assortment of production services: graphic design, TV commercial production, Video production, website creation, web videos, social media, 3D animation and marketing/branding management.

Multimedia Marketing provides students with an excellent opportunity to develop skills in video production, audio production, graphic design, web design, public relations, and technical writing, business administration, and marketing. We individualize each internship based on your availability and which skills you wish to learn or develop.

### **Description of Internship:**

As a Design Intern, you will attend client meetings in order to learn about client-business relationships and the best plan for the individual client. You will be involved with developing solutions for customers, given responsibility on tasks for clients from conceptualization to completion, and learn how to interact within the corporation. You will work with a variety of equipment and software including Photoshop CS5 through Creative Cloud, Illustrator CS5 through Creative Cloud, Flash, and HTML5.

### **Design Interns will:**

Develop Concepts for and execute the creation of Logos, Print ad, Brochures and other print and non-print layouts

Create Web Graphics

From Concepts presented, Design final art, either for Internet or Print Layouts

Produce Graphics to be used for Video/Broadcast

Strategize Cross Promotional Campaigns

Internships are available throughout the year.

Please contact us at [transmedia@mmg-1.com](mailto:transmedia@mmg-1.com) with "Internship" as the subject, or call 779-774-3188.